



# **EU MISSION LABEL**

## **VISUAL GUIDELINES**

February 2024

# LABEL

When using the EU Mission Label, please respect the following visual guidelines:



The stamp has to be used as a whole.  
It cannot be altered in any way.

## TYPOGRAPHY

### Myriad Pro

The font is available under the Adobe licence. You can activate it from [https://  
fonts.adobe.com/fonts/myriad](https://fonts.adobe.com/fonts/myriad)

**Weight:** Black.

**Case:** ALL CAPS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890**

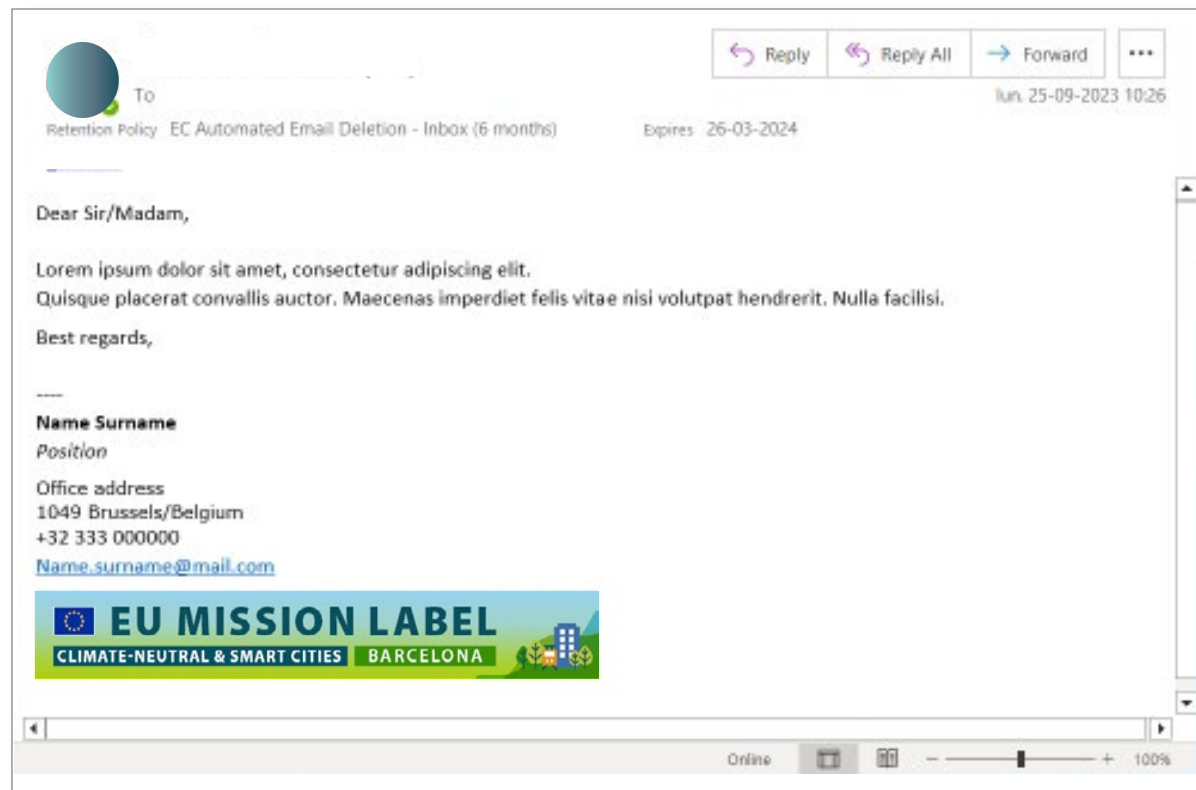
*If not available (e.g. using Office programmes) **Arial**  
can be used as a substitute.*

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You are welcome to use this label in your correspondence  
and promotional material.

# APPLICATION

## EMAIL SIGNATURE



# APPLICATION

## SOCIAL MEDIA TEMPLATE

### 1. Promote the city awarded

You are welcome to use this as a social media visual.

You are provided with an editable template in Power Point, where you can insert the relevant information in your national language.



# APPLICATION

## SOCIAL MEDIA TEMPLATE

### 2. Promote the ceremony

You are welcome to use this as a social media visual.

You are provided with an editable template in Power Point, where you can insert the relevant information in your national language.

