

EU MISSION LABEL

VISUAL GUIDELINES

February 2024



When using the EU Mission Label, please respect the following visual guidelines:





The stamp has to be used <u>as a whole</u>. It cannot be altered in any way.

TYPOGRAPHY

Myriad Pro

The font is available under the Adobe licence. You can activate it from <u>https://</u><u>fonts.adobe.com/fonts/myriad</u>

Weight: Black. Case: ALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

If not available (e.g. using Office programmes) **Arial** can be used as a substitute.

You are welcome to use this label in your correspondence and promotional material.

APPLICATION

EMAIL SIGNATURE



		← Reply	Reply All	→ Forward	
To				lun. 25-09-202	23 10:2)
Retention Policy EC Automated Email Deletion - Inbox (6 months)	Expires 26	5-03-2024			
Dear Sir/Madam,					
orem ipsum dolor sit amet, consectetur adipiscing elit.					
Quisque placerat convallis auctor. Maecenas imperdiet felis vit	ae nisi volutpa	it hendrerit.	Nulla facilisi.		
lest regards,					
Jame Surname					
Position					
Office address					
049 Brussels/Belgium 32 333 000000					
lame.surname@mail.com					
EU MISSION LABEL					
CLIMATE-NEUTRAL & SMART CITIES BARCELONA					
					10

APPLICATION

SOCIAL MEDIA TEMPLATE

1. Promote the city awarded

You are welcome to use this as a social media visual. You are provided with an editable template in Power Point, where you can insert the relevant information in your national language.



APPLICATION

SOCIAL MEDIA TEMPLATE

2. Promote the ceremony

You are welcome to use this as a social media visual. You are provided with an editable template in Power Point, where you can insert the relevant information in your national language.

