

NEW IDEAS OF SOCIETAL BENEFIT



CCIC focuses on the essential issue of regional public policy: how to engage public authorities in innovation strategies development fostering the public sector to work towards innovations of societal benefit.

For analysis and exchange of experience the following themes are selected:

- 1 Innovative financial instruments
- 2 Public procurement and innovation
- 3 Publicly owned enterprises and innovation
- 4 Civil society inclusion in public innovation
- 5 Local /regional blind-spots



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INNOVATION IN THE PUBLIC SECTOR



COMPLEX CHALLENGES INNOVATIVE CITIES
INNOVATION IN THE PUBLIC SECTOR

What we aim for. With most attention in Europe going towards innovation performance in the private sector, public sector innovations receive much less attention. Public sector innovation in the context of CCIC is about new ideas that contribute to creating public value.



Birmingham | UK

Birmingham has a strategic role in implementing regional and city council policies promoting the knowledge economy, and transfer of best practice.

Aberdeen | Scotland

Aberdeen is the global centre of excellence for subsea technology. Its thriving business environment supports the tourism, life sciences and creative sectors.

Gävle | Sweden

Gävle is a green, vibrant city situated by the Baltic Sea with traditional forest and metal industries and more recent ICT, GIS, logistics, retail, tourism and green technologies.

Jyväskylä | Finland

Jyväskylä is one of Finland's top cities as a place to live in. It is widely known for high-quality education and lifelong learning.

Tartu Science Park | Estonia

Tartu Science Park (TSP) is the first science park in the Baltics and responsible for regional cluster development activities, business internationalization and networking tasks.

Eindhoven | Netherlands

As a knowledge based city, Eindhoven focus on creating the support structures in innovation, labour market, technology and business development.

Sabadell | Spain

Sabadell is a medium size city situated in Catalonia (Spain) with a traditionally vibrant entrepreneur character in its people and businesses.

Genoa | Italy

Genoa is a place where arts and history harmonize within a suggestive atmosphere between the seaside and the hills. Its seaport is one of the biggest within the Mediterranean area.

Lazio | Italy

Lazio region is the second largest economy of Italy and it is characterized by a large presence of PMI with an highly innovative vocation.

Catania | Italy

The urban system in Catania is a conurbation whose aim is to transform itself from a chaotic conglomerate of buildings towards a modern metropolitan system.

lead partner: Sofia | Bulgaria

Through the CCIC project Sofia Municipality recognises as its priority the creation of support structures in the field of public innovation and, thus, increasing its capacity to influence economic development and business innovation policies in the country.

Warsaw | Poland

Warsaw is not only the capital but also the most prosperous and dynamically developing city in Poland. The objectives are to develop a modern economy.

Harghita | Romania

In the eastern part of Transylvania, Harghita County lies in a depression surrounded by the Eastern Carpathians, 1/3 of its area is covered by forest mostly evergreen pine.

ARC Fund | Sofia | Bulgaria

In CCIC, ARC Fund designs the methodological framework used to guide partners' inquiry into and further promotion of public sector innovation at the local and regional level.



OBJECTIVES AND EXPECTATIONS

The CCIC project main objective is to improve regional innovation policies by enhancing innovation in the public sector and increasing collaboration between local and regional authorities, public entities and other stakeholders.

Public sector innovation is about new ideas that work at creating public value.

In terms of innovation, regions and municipalities have a crucial lead-role.

CCIC (a regional initiative project) aims to increase the levels of innovation in 13 diverse partner-regions. By exchanging good practices they will address a set of interlinked challenges faced by all public authorities and related to innovation in the public sector as:

- **Public finance for innovation**
- **Public authorities as innovators and innovation stimulators**
- **Public attitudes to innovation**
- **Public procurement supporting innovation**